



Koneru Lakshmaiah Education Foundation

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K Ref: KLEF/AR/Ph.D/Management/2017-18/63

Date: 01-11-2017

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NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D thesis entitled **"A STUDY ON VARIOUS FACTORS AFFECTING THE IMPULSE PURCHASE BEHAVIOUR OF CUSTOMERS IN FMCG, APPARELS (ORGANISED RETAIL SECTOR IN THE CITIES OF HYDERABAD, SECUNDERABAD & VIJAYAWADA"** submitted by Mr. K. VENKATESWARA RAJU, Research Scholar Koneru Lakshmaiah Education Foundation (K L University) with Registered No. 13351003, Department of Management, under the supervision of Dr. D. Prasanna Kumar, Professor, Department of Management, K L University for the award of Ph.D. Degree, and on consideration of the report submitted by the examiners of the VIVA-VOCE Board, has ordered that Mr. K. VENKATESWARA RAJU be declared qualified for the award of the Degree of Doctor of Philosophy (Ph.D) in "Management" in the "Faculty of Management" of this University.

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Research Scholar
Registered No. 13351003,
Department of Management,
Koneru Lakshmaiah Education Foundation (K L University)



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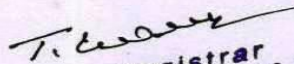
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